



Group 4

SDGS AND MY MAJOR

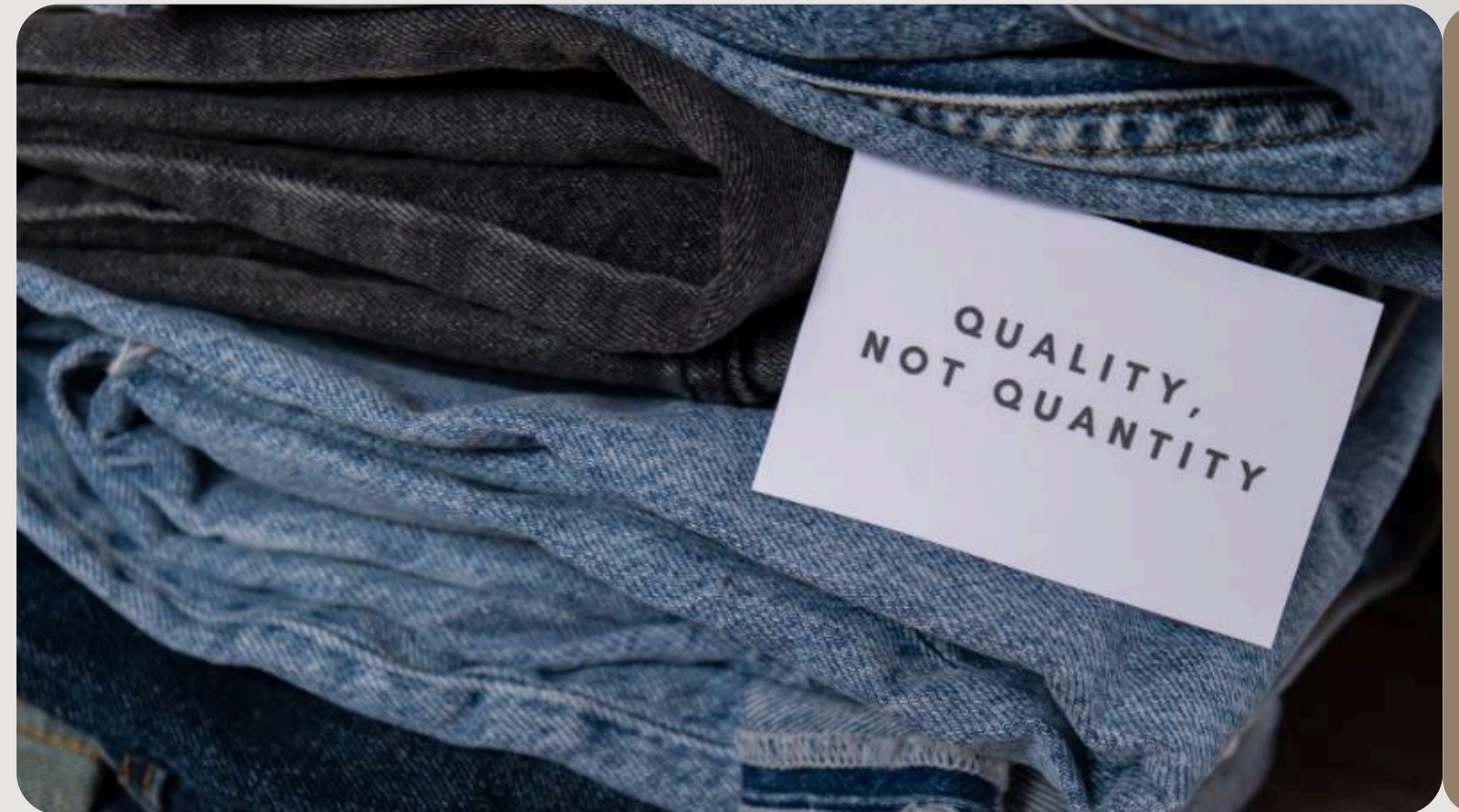




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EVOPURE+

Waste-to-Wear Revolution

從生活日常實踐環保綠時尚





INTRODUCE SDG GOAL 12、 13 、 14

There are 17 Sustainable Development Goals (SDGs) established by the United Nations, addressing various aspects of global sustainability.

For this presentation, we have selected the goals most relevant to our topic to highlight and explore in detail.

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



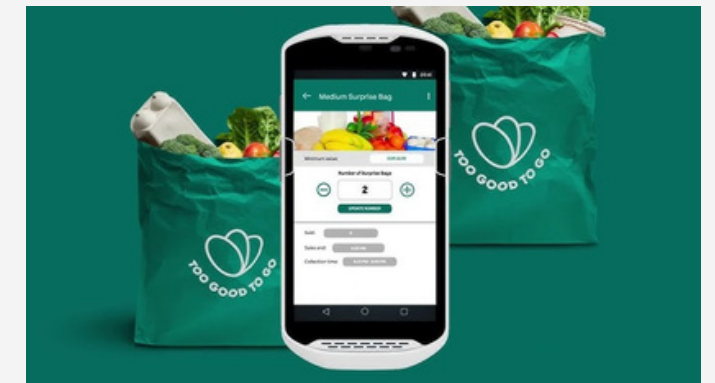
14 LIFE
BELOW WATER





SDG 12 : RESPONSIBLE CONSUMPTION AND PRODUCTION

- Ensure sustainable consumption and production patterns.
- Promote zero-waste stores and eco-friendly packaging
- Food waste reduction like the app 「Too Good To Go」



▲ Too Good To Go

SDG 13 : CLIMATE ACTION

- Take urgent action to combat climate change and its impacts.
- Schools introduce climate change topics in class.
- Develop renewable energy and low-carbon transportation systems.



SDG 14 : LIFE BELOW WATER

- Conserve and sustainably use the oceans, seas and marine resources for sustainable development.
- Establish Marine Protected Areas
- Ocean cleanup like The Ocean Cleanup organize



- ◀ The Ocean Cleanup is a non-profit organization dedicated to removing plastic pollution from the oceans, aiming to clean up large amounts of plastic waste worldwide.



EVOPURE+

- Founded in 2020

- It's a Taiwanese local brand that **takes sustainable development as their core.**

They focused on daily life and blended the environmentally friendly recycling concept into their product design.

- They pay attention to every detail so that each product **can be matched according to personal preferences.**

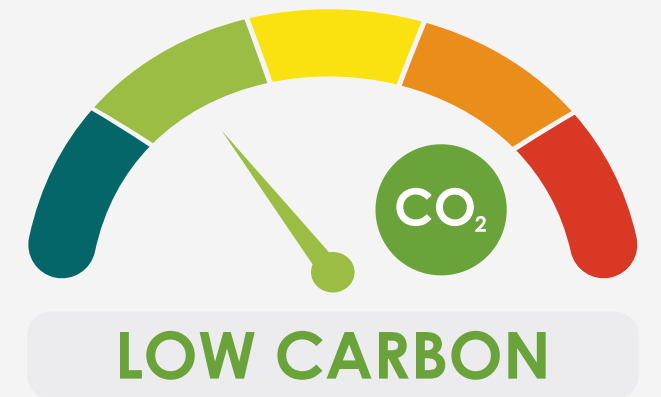
- (1)reflects their emphasis on environmental protection

- (2)reduce the carbon footprint of the apparel industry and achieving an environment where **fashion and sustainability can coexist.**





Sustainable Fashion



- The definition of sustainable fashion contains several important elements.
- Environmental sustainability is at its core, which **includes everything from raw material selection, production process to transportation.**
- Brands must focus on **reducing carbon emissions and effectively utilizing resources**, especially in the use of environmentally friendly materials, such as recycled fibers and recycled fabrics.





- **Transparent product labeling cannot be ignored**, so that consumers can clearly understand the ingredients of the clothes they buy and avoid being misled by marketing.
- Sustainable fashion also **emphasizes labor rights**
 - (1) ensuring that there is no unfair working conditions during the production process.
 - (2) **advocates animal-friendliness**, choosing artificial materials to replace animal fur, further achieving the effect of balancing environmental protection.



Innovation and sustainability combination

How to reuse agricultural waste?

Evopure+ successfully transforms **agricultural waste pineapple leaves** into high-quality environmentally friendly **clothing materials**.

Its manufacturing process

- Pineapple leaves are used as raw.
- ➡ • processed through several processes.
- ➡ • carbon-reducing and environmentally friendly yarn.



What is oyster yarn ?

- Discarded oyster shells and recycled plastic bottles on the coast.



- through special processing.



- Produces oyster yarn with a soft and smooth feel.

Oyster yarn and pineapple leaf yarn both can achieve the concept of sustainability.



Benefits of Pineapple Leaf Fiber and oyster yarn

- Turning **waste** into **resources**.
- **Reduced pollution** from agricultural waste.
- Stable supply chain of **environmentally friendly** clothing.
- **Reduce production costs**.



Pineapple Leaf Fiber Long Sleeve Top
- Light Blue



Oyster yarn seamless knitted slit knee-length skirt



Brand sustainable practices



evopure+ takes sustainability seriously by using natural and recycled materials to make its clothing.

Two of its most innovative materials include:

1. Pineapple Yarn :

- Derived from pineapple leaf fibers, a byproduct of pineapple harvesting.
- Normally discarded or burned, these leaves are instead repurposed into strong, breathable, and biodegradable fibers.



Brand sustainable practices



1. Pineapple Yarn :

- This reduces agricultural waste and supports zero-waste farming.
- The fabric is soft, lightweight, and ideal for warm weather garments.

ETHAN pineapple leaf fiber —POLO shirt with lapel

- Use pineapple leaf fiber yarn
- Made of environmentally friendly materials, friendly to the environment
- Reduce carbon emissions by 0.17kgCO₂e*

Brand sustainable practices

2. OysterShell Yarn :

- Made from recycled oyster shells and plastic bottles.
- The shells are ground into powder and blended with recycled PET to create a durable yarn.
- This fabric is antibacterial, UV-protective, and odor-resistant, perfect for activewear and everyday clothing.
- It also helps reduce marine waste and promotes coastal recycling initiatives.



Oyster yarn knitted slim body Clothes

- Functional like wool, with a soft and skin-friendly feel
- Adopt the latest fully molded D knitting technology, seamless production
- Remade from coastal waste oyster shells and recycled bottles
- 100% made in Taiwan
- Reduce carbon emissions 0.09kgCO₂e*



WHY IT MATTERS



By turning waste into wearable fashion, evopure+ promotes a circular economy and helps minimize the fashion industry's footprint.

Their commitment to using natural and recycled materials shows how innovation can lead to a greener future for fashion.



Summary and Future outlook



1. Resource regeneration – giving new value to waste materials

Transforming resources that would otherwise be discarded into valuable products.

2. Pollution reduction – promoting social responsibility

Eco-friendly material choices

Choosing biodegradable fibers and recyclable materials to reduce carbon emissions and water consumption.





Summary and Future outlook

4. Raising environmental awareness among consumers

Helping consumers understand the concept of a sustainable economy and encouraging them to support eco-friendly products.



5. Sustainability as the future mainstream of fashion

More and more global brands are getting into sustainability, showing that it's becoming a major direction for the future of fashion.





THANK YOU
FOR LISTENING

