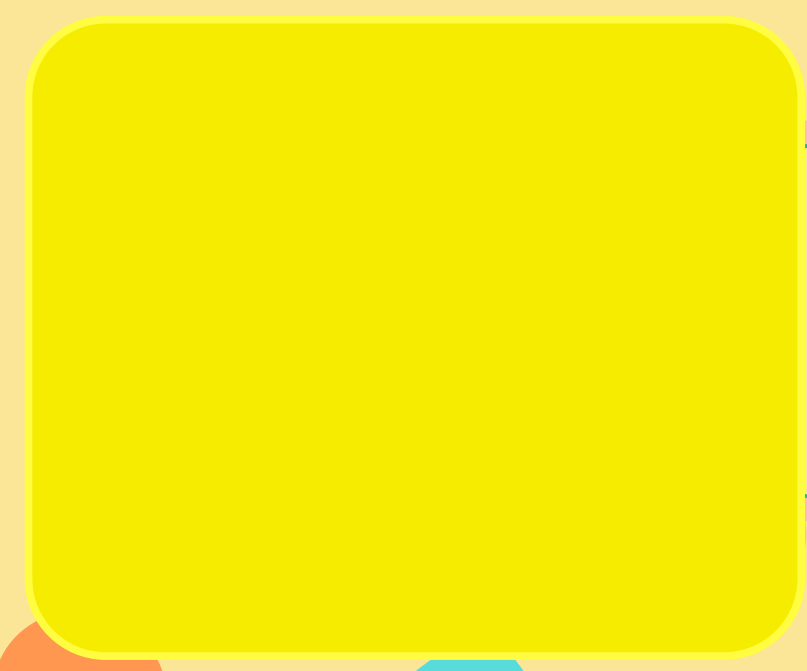
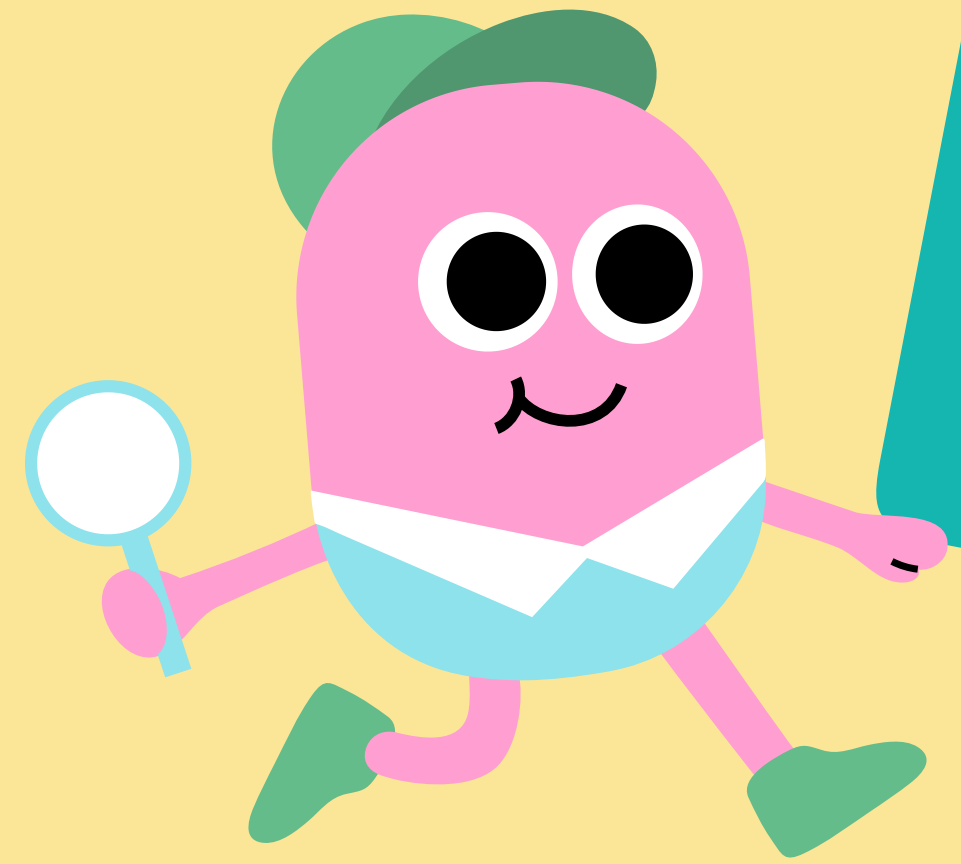


THING

OR

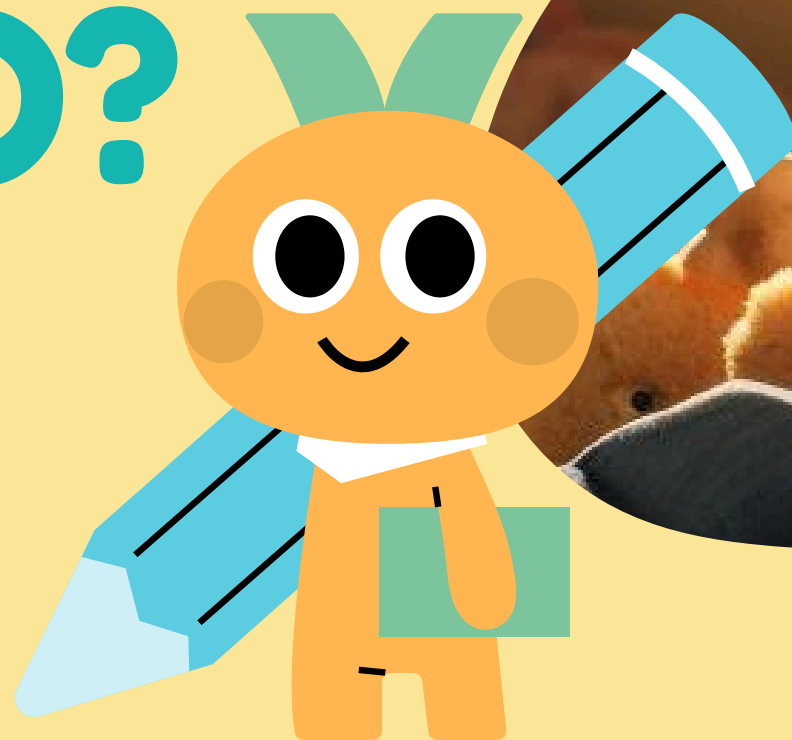
LOVE

With SDGs12

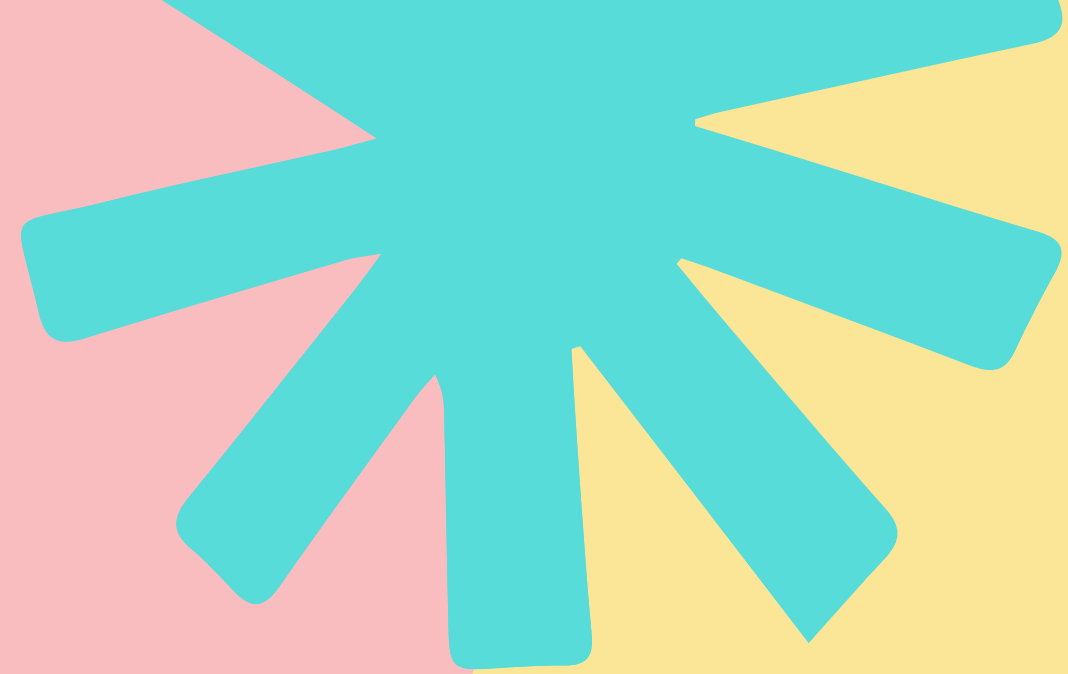


HMM...  
WHAT DO  
PARENTS DO?

Do they give time...  
or do they give things?



# CONNECTION TO SDGGS 12



# RESPONSIBLE CONSUMPTION / PRODUCTION



- Responsible consumption
- Reducing waste
- Avoiding overconsumption
- Building sustainable habits

and its not only about the environment...

# MODERN PARENTING AND CHILDREN

- 1 busy parents
- 2 lack of time
- 3 material compensation
- 4 emotional neglect



# WHAT IT CAN DO TO CHILDREN



emotional emptiness



overconsumption



love = material things

# WHY IS THIS RELATED TO SDG 12?

- Overconsumption starts during childhood
- learned from family, social media, and society
- unhealthy spending habits



# WHAT CAN FAMILIES DO?

- spend more time together
- communicate emotionally
- teach responsible consumption
- value experiences over materials





**THANK  
YOU!**

**SEE YOU  
NEXT TIME!**

